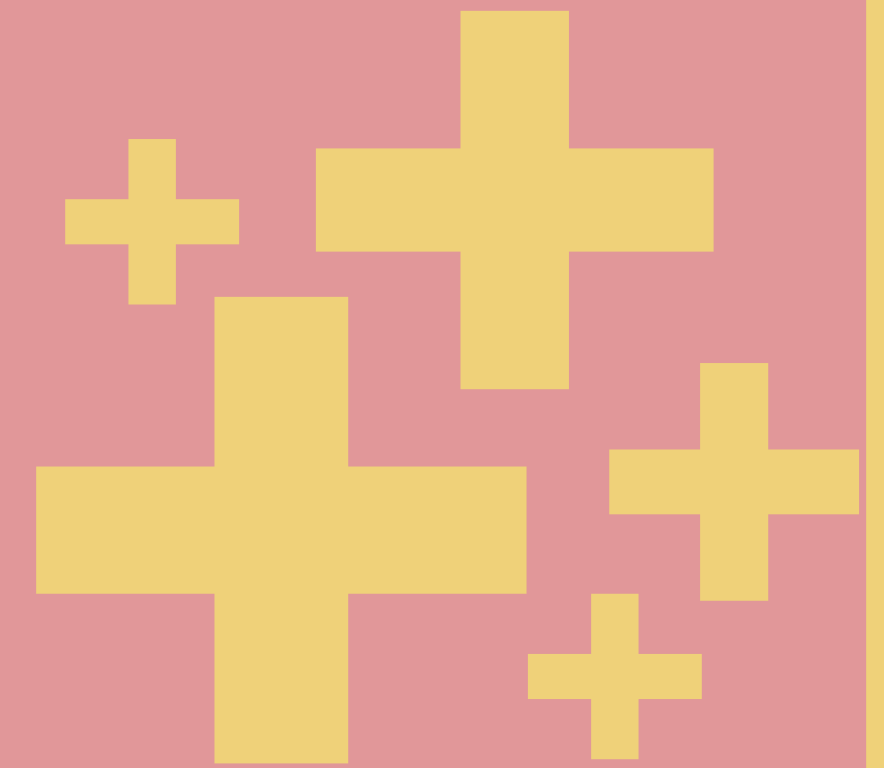


ScaledData Health

Transforming Information Technology
Management for Healthcare



SCALEDDATA HEALTH
TECHNOLOGY

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- CIO ScaledData Health Technology
- Leadership Advisory Council Chair
- Technology advocate for smaller healthcare



Content Outline

Topics For Presentation

- 01.** Current Experience & Technical Debt
- 02.** Our CareShare PODs Model
- 03.** The CIO & Expectations
- 04.** Balancing Cyber Risk Management



What we hear from the "Cs"

"IT is a black hole..."

"IT is a dungeon..."

"We have no idea what goes on in that department..."

"We don't know, what we don't know..."

"We have no strategic direction..."



What we hear from "IT"

"Too busy..."

"Need more people..."

"Not enough focus on security..."

"This is just how we do things..."

"We have no strategic direction..."



What are we solving for?

Small healthcare organizations are held to the same regulatory requirements, the same patient and staff expectations as their larger peers, but with underwhelming technology budgets, putting them at a distinct disadvantage while being held to the same expectations.



Bottom Line?

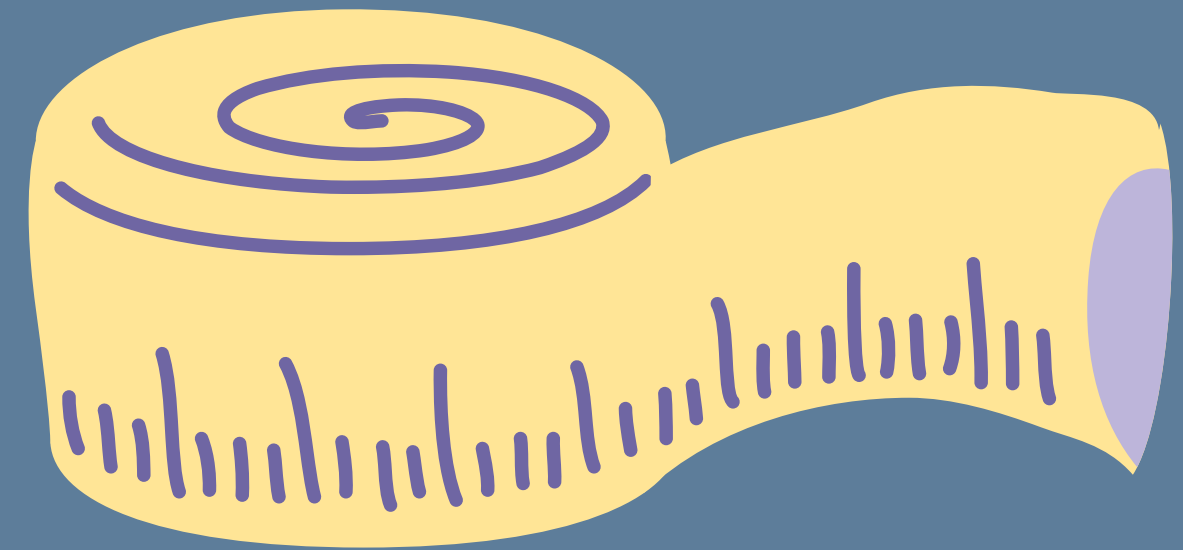
Same accountability...

Often with Limited options



What is the Barometer?

What criteria do we use to measure department success?



The measuring stick...

- ▶ "They respond quickly when I call..."
- ▶ "The doctors aren't complaining..."
- ▶ "I'm told everything is working well..."
- ▶ "Our tickets stay steady..."
- ▶ "Well... we haven't had a breach... I think..."



Technical Debt & the "In Defense of" model

What does it cost me?



Technical Debt



Investments that were NOT made that would have contributed to the underlying operations, performance and stability of your technology landscape. This now requires you to continually and increasingly spend money, whether that be on people or property, just to maintain what is in place, and where what is in place requires significant staff time to maintain, resulting in less and less opportunity to move your technology forward where it works toward bettering your organization, not frustrating it.

"In Defense Of" Spending...

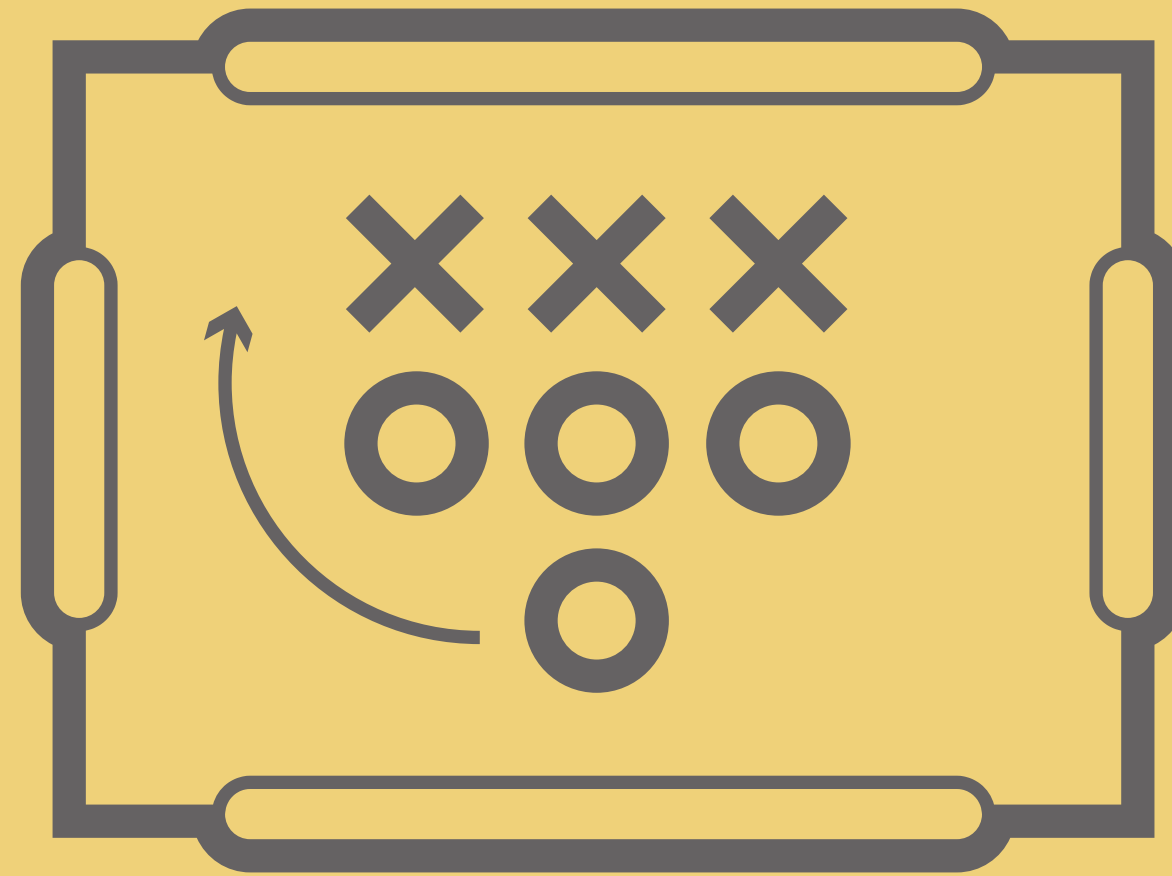


- In defense of cyber hackers
- In defense of system failures
- In defense of printers breaking
- In defense of users forgetting passwords
- In defense of end user training issues
- Etc...

When all we do is support, we are "in defense of..."

And how much of my budget goes toward this?


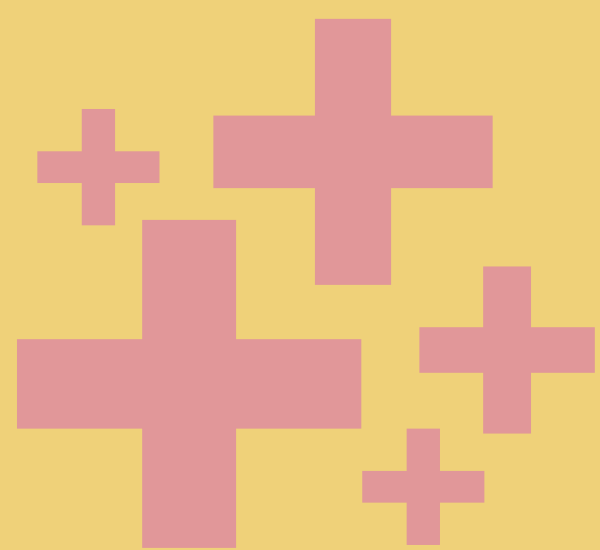
How do we play Offense?



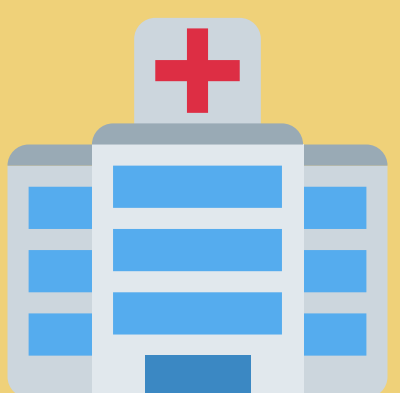
CareShare PODs Model

Fundamentally changing how Information Technology is Managed

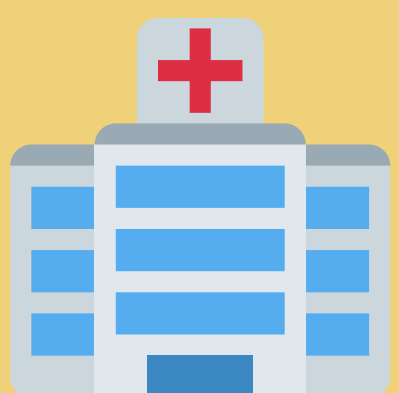
POD



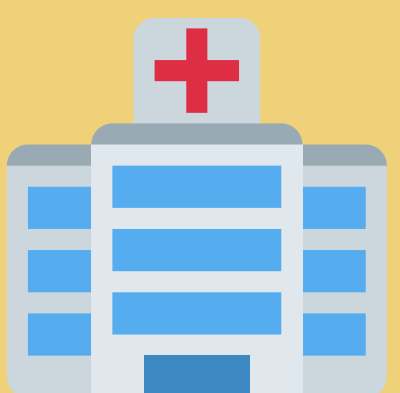
Hospital A



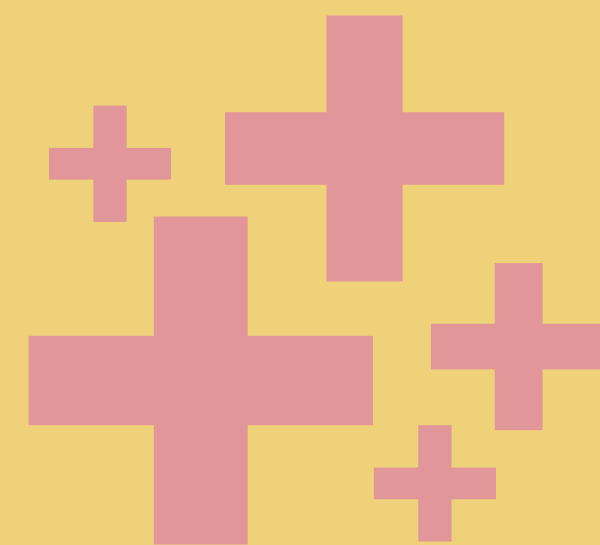
Hospital B



Hospital C



Hospital D



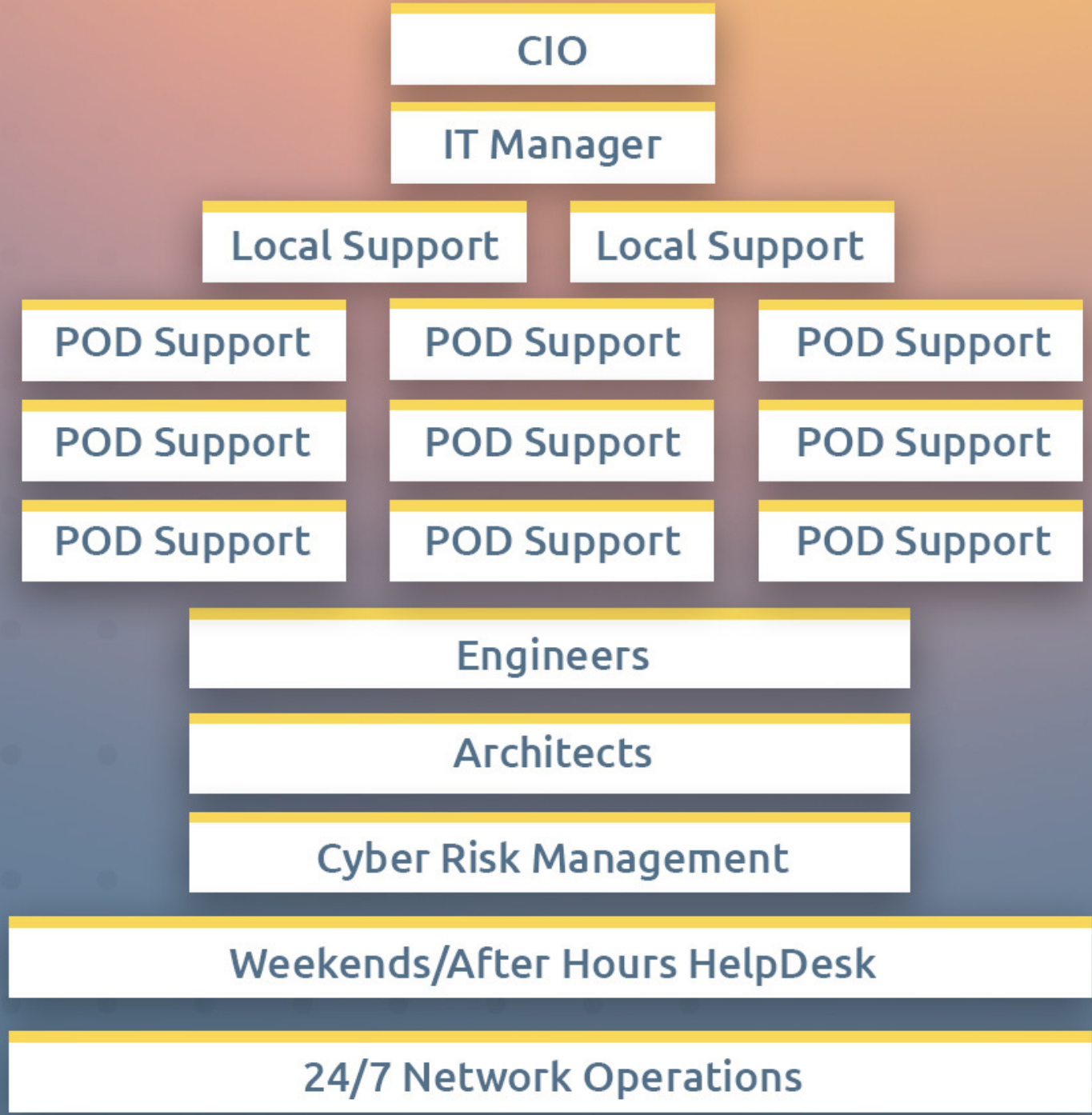
SIMILAR SIZE AND STRUCTURE
SIMILAR GEOGRAPHY

Unprecedented Expansion

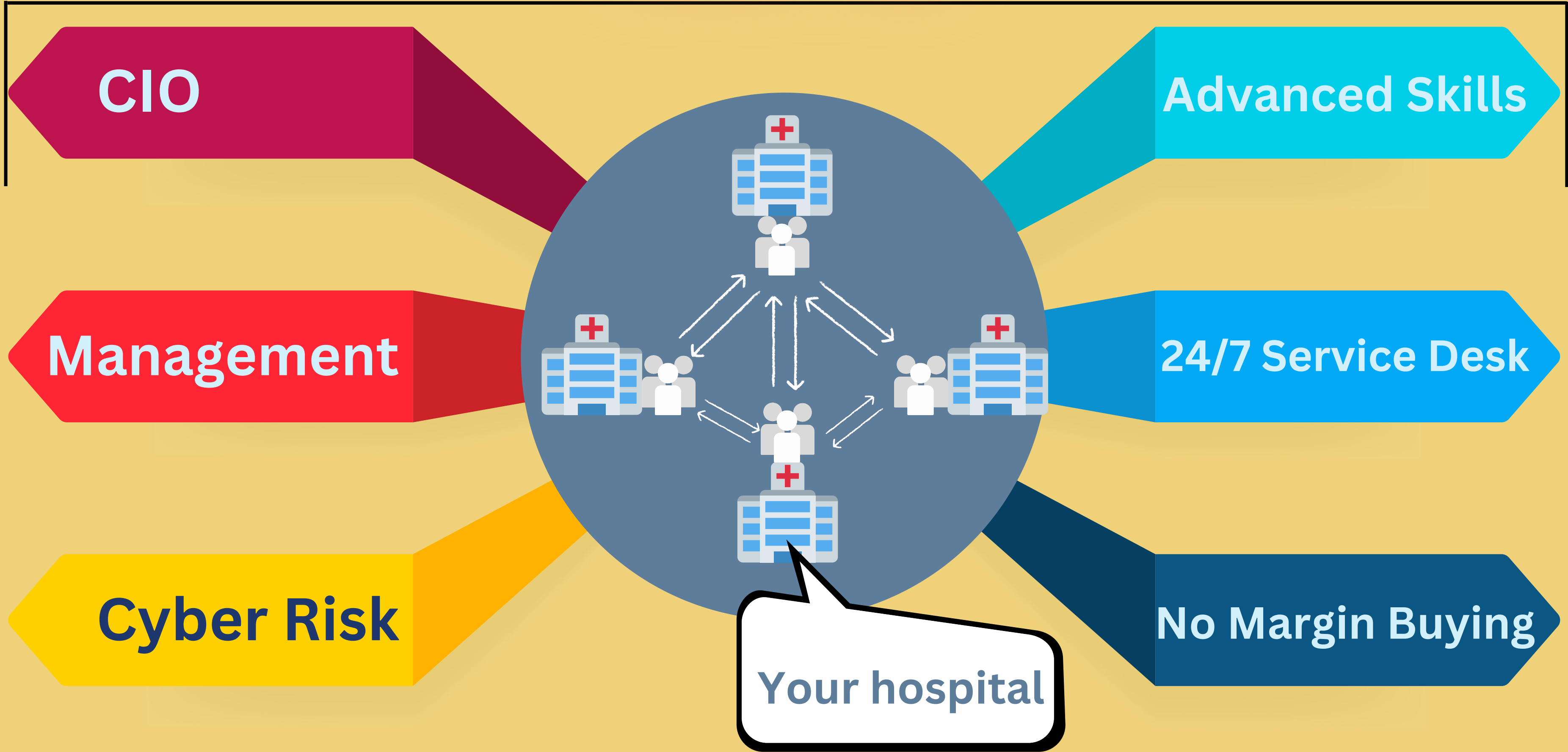
Traditional Model



CareShare PODs Model



YOUR POD



Community Sourcing

Our Lifeblood

Local community resources for On premise support

Continued Investment in your communities

Upward mobility for a technology career path



March toward Cost Neutrality

No Margin Policy- Wholesaling pricing

Inclusionary tools/software/systems

No ancillary consulting required

Executive time recoup



Washington
Hospital Services
INDUSTRY PARTNER

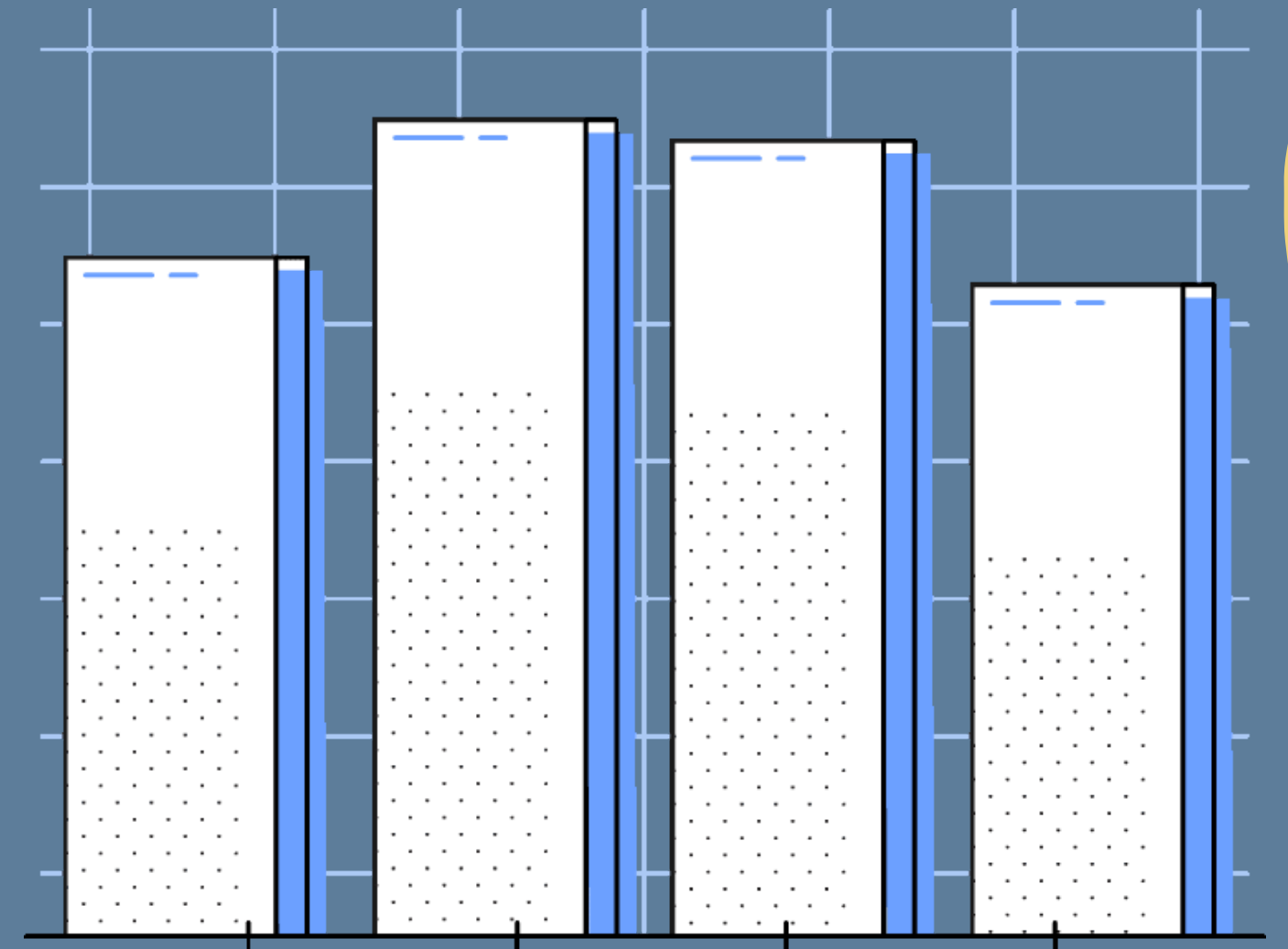
The CIO

The CIO role is more important now than ever with ever changing technology landscapes, always increasing cyber risk threats and the need to utilize technology in new ways, innovative ways, that help advance patient care as well as drive revenue and build efficiencies.



What Should I expect?

- ✓ Departmental Oversight
- ✓ Cyber Risk Program Management
- ✓ Manged to metrics approach
- ✓ 1-3-5 Year Roadmapping
- ✓ Budgeting & Forecasting



At the table for Strategic Direction

- ✓ HomeHealth advancements
- ✓ Mobile Healthcare expansion
- ✓ Telemedicine increases
- ✓ The "Uberization" of healthcare



The Cyber Risk Balance

"Everything is too locked down.."

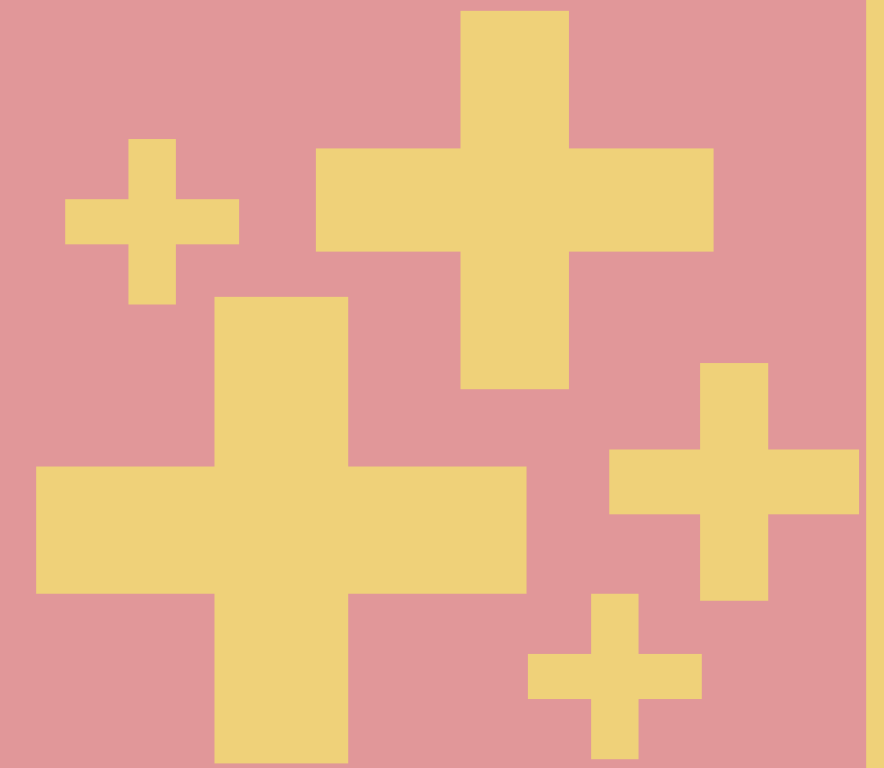
"I can't do my job..."

There is no PHI on this!



ScaledData Health

Questions and Contacts



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